

## ADVERTISEMENT FEATURE

# THE BLUE BEETLE GIN

LEOMAR LIMITED: AN AMBITIOUS ENTRY IN THE FIELD OF SELECTED PREMIUM SPIRITS



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**T**HE BLUE BEETLE LONDON DRY GIN: Another premium gin brand or another gin to “mate” with?

When Leomar Limited was founded in 2014 the main aim of its shareholders was to create unconventional,

unique and of very high quality spirit brands that would make a mark in the international spirits market. Their first attempt was The Blue Beetle London Dry Gin.

## THE BLUE BEETLE GIN

The Blue Beetle is an unconventional London Dry Gin inspired by the

unusual blue beetle. Very little is known about the elusive king of beetles but one thing we do know is that the blue beetle turns bright red during mating season. Sightings are rare but always worth hanging around for.

In much the same way, the unconventional The Blue Beetle Gin changes

its color when combined expertly in cocktails. An elegant and sophisticated gin made to a recipe of 18+1 carefully selected herbs and botanicals, produced in small batches of 6,000 bottles.

An enigmatic, captivating gin with a smooth and lingering taste, created to “mate”.