

OPERATOR AWARDS ENTRY FORM



**Entry Deadline
Friday 31st July**

Tuesday 20th October, Hotel Majestic, Cannes.

The industry's finest will gather at the Hotel Majestic, Cannes to celebrate the ninth annual Drinks International Travel Retail Awards. The winners are announced at a prestigious cocktail party which takes place On Tuesday 20th October, during the week of the TFWA World Exhibition.

Our operator awards honour the best innovation and standards of drinks retailing within this luxury retail sector. They are free to enter and we welcome entries from all areas of the industry, including airport retailers, operators, airlines, ferry and cruise lines, distributors and buyers.

Trophy and Highly Commended winners will be published in the December 2015 issue of Drinks International magazine and archived on www.drinksint.com

AWARD CATEGORIES

Drinks Airport Retailer of the Year – Single Location

Drinks Airport Retailer of the Year – Multiple Location

Drinks Buyer of the Year

Partnership Initiative of the Year - Retailer & Supplier

In-flight Drinks Retailer of the Year

Ferry/Cruise Line Drinks Retailer of the Year

Travel Retail Drinks Agent or Distributor of the Year

Marketing Concept by a Travel Retail Operator

Awards Party sponsored by:



THE JUDGING PANEL

Each year we form an expert panel together to judge the award entries. The Drinks International Travel Retail Awards are home to some of the most respected leaders in the business. Each of our judges has demonstrated their skill and knowledge in the travel retail sector and are truly representative of the industry.

Previous judges have included:

- **SUSAN KELLY** Trade Planning & Category Strategy Manager at Dublin Airport Authority
- **MAGNUS SKORSHAMMER** Director of Tallink Silja Line
- **JOE BATES** Travel Retail Correspondent
- **STEPHEN BOLES** Buyer at Gate Retail Onboard
- **CHRISTIAN DAVIS** Editor at Drinks International
- **LIZ WOODLAND** Consulting for Retail

JUDGING PROCESS

The judging process will begin in September where the judges will read through and examine each of the submissions. A discussion panel will then decide from the shortlist, the winner of each category which will be revealed at the Drinks International Travel Retail Awards Party on Tuesday 20th October in Cannes.

The judging panel will assess entries based on any of the following criteria:

- **Objective of the drinks retailing strategy**
- **Execution of the drinks retailing strategy**
- **Examples of creativity and innovation**
- **Examples of products and selection of drinks available**
- **Examples of customer service, product knowledge and advice**
- **Evidence of promotional initiatives**
- **Evidence of positive results and statistics**

WHO CAN ENTER?

The Drinks International Travel Retail Operator Awards are FREE to enter for Airport Retailers, Airlines, Ferry and Cruise Line Operators, Individual Buyers, Agents and Distributors.

HOW TO ENTER

1. There is no limit to how many categories you enter so long as they are relevant and fall into any of the listed categories for 2015.

For each entry you must submit:

- **A completed entry form**
- **A statement of up to no more than 1000 words based on the entry criteria provided.**
- **Supporting visual material including logos, photographs, charts and images and video files at 300 dpi**
- **Your company logo (high resolution 300 dpi)**

Entries must be submitted by Friday 31st July 2015. Please complete one entry form for each category entered. Please tick the category you wish to enter

2. Complete the entry form in capital letters in black ink using the appropriate accents where applicable. All details will be reproduced for results and certificates. Drinks International takes no responsibility for corrections of errors or illegible text made by the entrant.
3. Please fill in one entry form for each product entered (competitors may enter as many categories as they wish).
4. Please email your entry to helen.fallowell@drinksint.com
5. Images should be in colour with both high resolution and low resolution jpg files supplied. Please do not send more than 3 images per product/campaign and ensure email size does not exceed 5MB providing zipped files where appropriate.

6. Fax or post your entry form to Helen Fallowell – Drinks International – **Travel Retail Awards, Longley House, International Drive, Southgate Avenue, Crawley, West Sussex, RH10 6AQ UK.** Fax: +44 (0) 1293 474010
7. Entry forms and supporting information must be received by **Friday 31st July.**

IMPORTANT NOTES

1. The Travel Retail Awards are organised by Agile Media Ltd, publishers of Drinks International under licence from William Reed Business Media Ltd. The company address is Agile Media Ltd, Longley House, International Drive, Southgate Avenue, Crawley, West Sussex, RH10 6AQ UK. Registered number 6646125. VAT number: 938 4452 95.
2. Please ensure you have consent before entering the Awards.
3. Please adhere to the deadlines set out in this form. Late entries may not be accepted.
4. The awards will be judged by an expert and independent panel selected by the organiser. The judges may decline to make an award for a certain category if they decide there are insufficient entries of a winning standard. The organisers reserve the right to alter the judging panel and categories without prior notice to entrants. In all respects, the judging decision is final.
5. A list of winners and those highly commended will appear in the December issue of Drinks International and on our website www.drinksint.com. Product images may also be used. Participants consent to their names and photographs to be used in any competition publicity.
6. Those awarded may publicise their award in association with the relevant product provided the year in which it was won is stated. Those awarded are granted a non-exclusive, non-transferable license to use the Travel Retail Awards logo in connection with its own award for a period of 3 years from the date of the award.

DRINKS INTERNATIONAL TRAVEL RETAIL AWARDS

Email entries to: helen.fallowell@drinksint.com

ENTRY DETAILS Please complete one entry form for each category entered.

Name of company entering the awards:

On behalf of:

Address:

Post Code:

Country:

Contact name:

Job title:

Phone number:

Email:

Signature:

Date:

Please tick the category you wish to enter:

OPERATOR AWARDS

- ☐ Drinks Airport Retailer of the Year - Single Location
- ☐ Drinks Airport Retailer of the Year - Multiple Location
- ☐ Drinks Buyer of the Year
- ☐ Partnership Initiative of the Year - Retailer & Supplier
- ☐ In-flight Drinks Retailer of the Year
- ☐ Ferry/Cruise Line Drinks Retailer of the Year
- ☐ Travel Retail Drinks Agent or Distributor of the Year
- ☐ Marketing Concept by a Travel Retail Operator

Please email your supporting statement (max 1000 words) and product/ campaign images to helen.fallowell@drinksint.com

- ☐ We confirm that we have read and understood the rules and instructions set out overleaf.

DATA PROTECTION

We will use this data for the purposes of administering your entry into the Drinks International Travel Retail Awards and to contact you with any queries.

We may also use it to contact you about other competitions or products on behalf of Drinks International or Agile Media, Drinks International Travel Retail Awards sponsors or carefully selected third parties.

If you do not wish to be contacted by any of the following please tick the relevant box:

	Mail	Telephone	Email	Fax	Text
Drinks International	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Agile Media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Third Parties	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Drinks International Magazine, Agile Media, Longley House, International Drive, Southgate Avenue, Crawley, West Sussex RH10 6AQ UK

For more information please call Rick Beaumont on +44 (0)1293 558130 or email rick.beaumont@drinksint.com



Drinks
INTERNATIONAL

www.drinksint.com

For all Awards enquiries please contact:
Rick Beaumont, Events Account Manager
Tel: +44 (0) 1293 558130
Fax: +44 (0) 1293 474010
Email: rick.beaumont@drinksint.com

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