ere are the medal winners of this year's Drinks
International Travel Retail
Supplier Awards. The
judges met on September
12 in London to consider the best ever entries for these prestigious awards.

A judging panel comprising Justin Smith, *Drinks International* publisher; Joe Bates, *Drinks International*'s travel retail correspondent and Stephen Boles, lead category manager, Gate Retail Onboard decided this year's medal

The trophy winners for the supplier awards and the winners of: Drinks Buyer of the Year Award, Best Drinks Airport Retailer of the Year, Best Ferry Cruise Line Drinks Retailer of the Year and Best Marketing Concept by a Travel Retail Operator will be announced on Tuesday October 28 from 18.30-21.00 during the TFWA Cannes exhibition week.

The glittering ceremony takes place this year at the Marta Suite in the Majestic Hotel on Cannes' famous Croissette.



### **Medallists**

## **Best Drinks Launch at TFWA Cannes 2014**

Jim Beam Craft Signature, Beam Suntory - Gold Courvoisier, Beam Suntory - Silver

### **Best Luxury Drinks Launch**

Royal Brackla, Bacardi Global Travel Retail - Gold Collection Legend Vintage, Gerard Bertrand - Silver

## **Best Travel Retail Exclusive/Limited Edition Launch**

Glen Deveron, Bacardi Global Travel Retail - Gold
Bowmore Black Rock, Morrison Bowmore Distillers - Gold
Bowmore Gold Reef, Morrison Bowmore Distillers - Gold
Inniskillin Icewine, Constellation - Silver
Smirnoff White, Diageo -Silver
Château Margaux Balthazar, Château Margaux/Le Clos - Silver
Bombay Sapphire, Bacardi - Silver
Glenfiddich Cask Collection, William Grant & Sons - Bronze
Laphroaig Islay Single Malt Scotch Whisky, Beam Suntory - Bronze
Glen Grant 50 YO, Gruppo Campari - Bronze

### **Best Drinks Launch**

Glen Deveron, Bacardi Global Travel Retail - Gold Highland Park Warrior Series, Einar, Harald & Sigurd, Edrington - Gold

### **Best Presentation Box/Gift Set**

Nicolas Feuillatte E'xploration Range, Champagne Nicolas Feuillatte/
Crown Packaging Europe - Gold
Inniskillin Icewine, Constellation - Gold
Grant's 25 Year Old, William Grant & Sons - Silver
Courvoisier, Beam Suntory - Silver
Ballantine's Finest, Pernod Ricard/Crown Packaging

Medallists

# Best Packaging/Repackaging of a Drinks Brand

Kininvie 17, William Grant & Sons/Illumination - Gold Johnnie Walker Collection, Lewis Moberly/Diageo - Gold

Palmes d'or Vintage 2004, Champagne Nicolas Feuillatte Champagne Nicolas Feuillatte - Gold

Black Sleeve & Duffle Bag, Champagne Nicolas Feuillatte - Gold

Inniskillin Icewine, Constellation - Gold

Prosecco Sup Docg Prestige 1821 Zonin, Zonin/Casa Vinicola Zonin SPA - Silver

Havana Club 15 Year Old, Nude Brand Creation/Havana Club - Silver

Grant's 25 Year Old, William Grant & Sons/Web de Vlam - Silver

Courvoisier, Beam Suntory - Silver

Tomintoul 16 Years Old, Angus Dundee Distillers - Bronze

Baileys Chocolat Luxe, Diageo - Bronze

Old Pultney Stoma Liqueur, International Beverage - Bronze

Blue Nun Gold Edition, H Sichel and Sohne/FW Langguth Erben - Bronze

Smirnoff White, Diageo - Bronze

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Palmes d'Or









John Walker & Sons.

JIM DEAM







# **Most Creative Marketing Concept/Travel Retail in Store** Promotion

Aperol, Gruppo Campari - Gold Jim Beam American Stillhouse in Europe, Jim Beam - Gold Appleton Estate, Gruppo Campari -Silver

Inniskillin Icewine, Constellation -Silver

Smirnoff White, Diageo - Bronze Martini Bar, Rome Airport, Bacardi Global Travel Retail - Bronze

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