

Drinks
INTERNATIONAL



Entry Form

DEADLINE FOR ENTRIES: FRIDAY 29TH JULY 2011

TUESDAY 20TH SEPTEMBER 2011,

The Bay Restaurant
located within the
TFWA World
Exhibition

CANNES



Now in its fifth year, the Drinks International Travel Retail Awards recognise the importance of the drinks sector in duty free retailing. Entries are welcome from all areas of the drinks industry, including spirits, wines and beer, suppliers and buyers.

The winners will be announced at the event as well as published in the September and November 2011 issues of Drinks International and archived on www.drinksint.com

2011 CATEGORIES

Supplier Awards

All products must have been launched into the travel retail sector since November 2010

- ✕ Best Drinks Launch at TFWA Cannes 2011
- ✕ Best Luxury Drinks Brand of the Year
- ✕ Best Drinks Launch of the Year
- ✕ Best Packaging / Repackaging of a Drinks Brand
- ✕ Best Presentation Box / Gift set
- ✕ Most Creative Marketing Concept / Travel Retail In Store Promotion
- ✕ Supreme Travel Retail Champion

Operator Awards

These awards are free to nominate and open to everyone. Judges will look for buyers and retailers that are leading the way in improving the consumer experience in the drinks sector.

- ✕ Drinks Buyer of the year
- ✕ Travel Retail Outlet of the year

DRINKS INTERNATIONAL TRAVEL RETAIL AWARDS ENTRY FORM

FAX TO: JO MORLEY +44 (0) 1293 474010

ENTRY DETAILS

Please photocopy this form for each product entered

Entry <input type="checkbox"/> of <input type="checkbox"/> products entered
Name of company entering the awards:
Address:
Country:
Contact name:
Job title:
Phone number:
Email:
Product entered:
Brand owner:
Please tick the category(ies) you wish to enter this product into:
Supplier awards
<input type="checkbox"/> Best Drinks Launch at TFWA Cannes 2011
<input type="checkbox"/> Best Luxury Drinks Brand of the Year
<input type="checkbox"/> Best Drinks Launch of the Year
<input type="checkbox"/> Best Packaging / Repackaging of a Drinks Brand

<input type="checkbox"/> Best Presentation Box / Gift set
<input type="checkbox"/> Most Creative Marketing Concept / Travel Retail In Store Promotion
<input type="checkbox"/> Supreme Travel Retail Champion
Please email your supporting statement (max 100 words) and product/campaign images to monica.tapias@drinksint.com
For any design and packaging entries, please provide details of your design brief and target audience. For repackaging entries please include reasons for change and clearly marked before and after images.
Operator awards
Please make a free nomination and provide a statement supporting why this person/outlet deserves to win.
<input type="checkbox"/> Travel Retail Drinks Buyer of the Year
Name:
Company:
<input type="checkbox"/> Travel Retail Operator of the Year
Outlet name:

PAYMENT

- Cost per entry is £250 + VAT per category entered. Three entries cost £600 (+VAT) and thereafter each category costs £150 (+VAT) each.
- Orders totalling less than £500 (excluding VAT) must be paid by cheque or credit card. Orders exceeding £500 (excluding VAT) may request an invoice.
- VAT is payable on UK entries. EU entries are exempt upon provision of the VAT number. No VAT is payable for countries outside of the EU.

Competition	Quantity	Net price	VAT @ 20%	Amount
Travel Retail Awards				

VAT number: _____

Currency

We wish to pay in: ☐ £ Sterling ☐ € Euros ☐ \$US dollars

The relevant exchange rate will be calculated as at date of processing.

Payment options

- Payment by credit card ☐
- Please charge £ _____ to my credit card
(please include VAT amount, if applicable)
- VISA ☐ Mastercard ☐ AMEX ☐
- Card number: | | | | | | | | | | | | | | | | | |
- Expiry date: | | | | | Security code: | | | | |

Name on card:
Cardholder's address:
Signature:
2. Payment by cheque <input type="checkbox"/> Please make cheques payable to Agile Media Ltd
3. Please send an invoice to the address overleaf (or provide a different address here). Invoices can only be issued for orders exceeding £500 (excluding VAT)
<input type="checkbox"/> We confirm that all samples entered will be delivered with all applicable duties, taxes and shipping charges paid including, without limitation UK excise duty, customs community tax, VAT and shipping charges and accept full liability for all such charges. We acknowledge that any failure to make such payments may result in disqualification from the competition.
<input type="checkbox"/> We confirm that we have read and understood the rules and instructions set out overleaf.
Signature:
Print name: _____ Date: _____

DATA PROTECTION

We will use this data for the purposes of administering your entry into the Drinks International Travel Retail Awards and to contact you with any queries.

We may also use it to contact you about other competitions or products on

For office use only	
Date received:	
Account number:	Product Number:

behalf of Drinks International or Agile Media, Drinks International Travel Retail Awards sponsors or carefully selected third parties.

If you do not wish to be contacted by any of the following please tick the relevant box:

	Mail	Telephone	Email	Fax	Text
Drinks International	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Agile Media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Third Parties	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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For further information please call Jo Morley on +44 (0)1293 590044 or email jo.morley@drinksint.com

How to Enter

1. Complete the entry form (overleaf) in capital letters in black ink using the appropriate accents where applicable. All details will be reproduced for results and certificates. **Drinks International takes no responsibility for corrections of errors or illegible text made by the entrant**
2. Please fill in one entry form for each product entered (competitors may enter as many categories as they wish).
3. Clearly indicate the category you wish to enter and the name of the product.
4. **Fax or post your entry form to Jo Morley – Drinks International – Travel Retail Awards, Agile Media Ltd, Zurich House, Crawley, West Sussex RH10 6AS, UK. Fax: +44 (0) 1293 474010**
5. Please **email a typed explanation** (max 100 words) and **product/ campaign images** (max 3) to support your entry to **monica.tapias@drinksint.com**. Prototypes will be accepted.
6. **Entry forms and supporting information must be received by 29th July.**
7. Images should be in colour with both high resolution and low resolution jpg files supplied. Please do not send more than 3 images per product/campaign and ensure email size does not exceed 5MB providing zipped files where appropriate. Please do not provide bound documents or CD-Roms.
8. Please send in a sample bottle for each product entered. Samples should be sent to: **Travel Retail Awards, c/o Flightstore, unit 27-29 Cobham way, (Gatwick International Distribution Centre), Gatwick Road, Crawley, RH10 9RX, UK.** Tel: Mike Potts +44 (0) 1293 534271

Please ensure all deliveries are clearly labelled with the name of the submitter and 'Travel Retail Awards 2011'

Entrants are responsible for all charges relating to UK duties, taxes and clearance (this is not included in the entry fee). These are payable even though the samples are not for commercial use. The Commissioners of HMR&C require evidence of payment of duties and VAT as enshrined in The Alcoholic Liquor Duties Act 1979 and enforced by The Customs & Excise Management Act 1979. Procedures to achieve this are stipulated in the Customs Tariff and Public Notices covering alcoholic products. It is an offence to avoid the payment of these taxes on samples. Further guidance may be obtained from the HMR&C National Advice Service - telephone 08450 109000.

If you are sending samples via a carrier please be aware that UK law requires that any spirituous beverage of an alcoholic strength of 30% or more in containers holding 35 centilitres or more for consumption within the UK bears a duty stamp. This regulation applies to samples with the same force as to commercial consignments of such products.

If you have not already made arrangements to pay tax and duties and apply duty stamps to qualifying products, please speak to your shipping agent or courier before despatching your samples. They will advise you on the correct payments and apply duty stamps where relevant.

9. **Please ensure all samples are clearly labelled 'Drinks International Travel Retail Awards'. All bottles must be received by Wednesday 3rd August.**
10. Products delivered will not be returned.

Important Notes

1. The Travel Retail Excellence Awards are organised by Agile Media Ltd, publishers of Drinks International under licence from William Reed Business Media Ltd. The company address is Agile Media Ltd, Zurich House, Crawley, West Sussex RH10 6AS, UK. Registered number 6646125. VAT number: 938 4452 95.
2. Please ensure you have the brand owners consent before entering the Awards.
3. Please adhere to the deadlines set out in this form. Late entries may not be accepted. Agile Media accepts no responsibility for any lost, damaged, late or mislaid product or entry. Proof of posting is not proof of delivery.
4. The awards will be judged by an expert and independent panel selected by the organiser. The judges may decline to make an award for a certain category if they decide there are insufficient entries of a winning standard. The organisers reserve the right to alter the judging panel and categories without prior notice to entrants. In all respects, the judging decision is final.
5. A list of winners and those highly commended will appear in the December issue of Drinks International and on our website www.drinksint.com. Product images may also be used. Participants consent to their names and photographs to be used in any competition publicity.
6. Those awarded may publicise their award in association with the relevant product provided the year in which it was won is stated. Those awarded are granted a non-exclusive, non-transferable license to use the Travel Retail Awards logo in connection with its own award for a period of 3 years from the date of the award.



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www.drinksint.com

For further information about the Travel Retail Awards, please call Jo Morley on +44 (0)1293 590044 or email jo.morley@drinksint.com